

IDEA'S ANNUAL PRIDE PARADE/FESTIVAL 2022

IDEA HASTINGS is organizing our Annual PRIDE PARADE. Our organization's mission is a Grassroots devotion to our community through education & civic engagement. To improve inclusivity, diversity, and equality, we are committed to our BIPoC & LGBTQ+ community members. We seek an end to the systemic barriers that perpetuate racism and hatred. We hosted the first ever Hastings Pride last year with major success. We expect it to be much bigger this year with a parade and a festival to follow.

As a leader in the community, your involvement with us for Pride month is an opportunity for your business to receive exposure and to join other individuals, businesses, organizations, and coalitions in our community in acceptance & support of LGBTQ+ individuals.

- Community sponsors are the primary source of funding for this event and will help ensure its success. You can provide support in the following ways:
- Be a Co-Sponsor or Event Supporter through a monetary donation.
- Donate an In Kind Donation
- Donate materials for the event. Contact ideahastings@gmail.com for details.
- Partner with IDEA Hastings to host an event at your establishment.
- We hope you will consider participating. If you have any questions feel free to reach out to us at ideahastings@gmail.com

Sponsorship options:

Silver \$100: Logo, link and description will be posted online and social media. Listed as a sponsor.

Gold \$300: Logo, link and description will be posted online and social media Will be included in all printed material. Reserved sponsor location at event.*

Platinum \$600: Logo, link and description will be posted online and social media Will be included in all printed material. Reserved sponsor location at event.* On banner in the parade. Included in the parade free of charge. Logo, link and description will be posted online and social media.

In Kind Donation: Any amount is appreciated and would be put to great use for this event. Mention will be made of In Kind Donors unless they wish to remain anonymous

Material donation: Contact [ideahastings@gmail](mailto:ideahastings@gmail.com) for details.

Host an event at your facility: Contact [ideahastings@gmail](mailto:ideahastings@gmail.com) for details.

Please check what options you are interested in.

Sponsor event

In Kind Donation

Sponsor/Host event at your facility

Business/Organization Name _____

Business/Organization Address _____

Business/Organization Contact Person: _____

Business/Organization Contact Number:

Business/Organization
Email: _____

Please complete this form and make checks payable to: IDEA Hastings and mail to PO Box 794 Hastings MN 55033.

Payments online can be made with one of the following options

Paypal

www.paypal.com

account linked to ideahastings@gmail.com

Vemno

@ideahastings

Donorbox

<https://donorbox.org/pride-sponsor-1>

If you are making a payment online please include “Pride Sponsorship” in notes and return sheet via email to ideahastings@gmail.com

It is free to attend the parade/festival for individuals. It is also free for individuals to walk with us during the parade. However if you plan to promote your businesses please contact us so we can make sure to get you the correct information.

If you have any questions, concerns or suggestions feel free to reach out. We look forward to hearing from you!